



**RAROCO  
INSURANCE  
BROKERS, INC.**

WHO WE ARE

SINCE 1983,

# RAROCO INSURANCE BROKERS, INC.



(then known as RA ROCO Insurance Agency) has been a consistent annual top producer of life and non-life insurance in the Philippines. With the help of its highly competent and excellent employees, RAROCO Insurance Brokers, Inc aims to provide swift service to every Filipino's insurance needs.

# RAMON A. ROCO (RAROCO)



THE CORPORATION TRACES ITS BEGINNINGS FROM FOUNDER, CHAIRMAN AND FORMER PRESIDENT, RAMON A. ROCO. MR. ROCO WAS INITIALLY A LIFE INSURANCE AGENT WHO VENTURED IN NON-LIFE INSURANCE IN ORDER TO COMPLETE BOTH NEEDS OF HIS CLIENTS. IN THE EARLY 80'S HE WAS AWARDED AS ONE OF THE TEN OUTSTANDING PHILIPPINE SALESMEN (TOPS) GIVEN BY THE ASSOCIATION PHILIPPINE MANAGEMENT ASSOCIATION. THIS SUCCESSFULLY LEAD HIM TO OPEN RA ROCO INSURANCE AGENCY IN 1983. IN THE EARLY 2000, MR. ROCO NOT ONLY WON THE INDIVIDUAL TOP SALES AGENT AWARD BUT ALSO BAGGED THE TOP AGENCY AWARD FOR PHILAMCARE THEN UNDER THE PHILAMLIFE GROUP OF COMPANIES.



## BY 2004, THE COMPANY OFFICIALLY BECAME RAROCO INSURANCE BROKERS, INC.

FOR PACIFIC CROSS (FORMERLY BLUE CROSS), RAROCO HAS BEEN A CONSISTENT ANNUAL TOP PRODUCER IN MEDICAL AND TRAVEL INSURANCE. IN THE LINE OF MOTOR CAR INSURANCE, OUR CORPORATION HAS BEEN RECOGNIZED AS A HIGH-RANKING PRODUCER FOR PHILIPPINE BRITISH ASSURANCE CORP. WHETHER LIFE OR NON-LIFE INSURANCE, RAROCO INSURANCE BROKERS HAS BEEN A CONVENIENT ONE-STOP SHOP FOR MANY CLIENTS. MANY PRINCIPAL INSURERS AWARD RAROCO FOR IT'S YEARLY ACCOMPLISHMENT IN TOP SALES PERFORMANCE. THE TORCH HAS BEEN PASSED DOWN TO HIS ELDEST DAUGHTER, DENISE ROCO - DE LEON, WHO NOW PRESIDES AS PRESIDENT WITH RAMON HIDALGO AS VICE-PRESIDENT.

## **VISION**

RAROCO Insurance Brokers, Inc. envisions to be “THE” top of the mind insurance broker of choice for all life and non-life insurance needs of every individual, family, and company in the Philippines.

## **MISSION**

RAROCO Insurance Brokers, Inc. aims to provide swift service and easy access to all our clients' insurance needs both life and non-life. We accomplish this by employing the industry's best and finest in order to offer high-quality insurance products for each individual, family and corporation

## **OBJECTIVE**

RAROCO Insurance Brokers, Inc. looks forward to growing as a competitive yet family-oriented company that continues to succeed as a multi-awarded top-ranking brokerage for the next 100 years onward.

## **CORE VALUES**

### **ACCOUNTABILITY**

Has the initiative to improve circumstances and situations at hand and is also concerned with finding solutions to foreseeable problems even before problems arise

### **COMPETENCE**

Fully aware of his/her roles, duties and functions and has the necessary skill set to fulfill all tasks, is knowledgeable on all subject matters related to his/her role, duties and functions

### **TIME EFFICIENT**

Maximizes time by having an orderly and organized system of carrying out day-to-day tasks, knows how to multi-task and is punctual in reporting to work and in work submissions

### **EXCEEDS EXPECTATION**

Fulfills the required task, but also provides more than what is asked for, has the foresight to act on forthcoming requirements and has the ability to take pertinent actions ahead of time that gives client satisfaction

## **CORE VALUES**

### **COMMITMENT TO EXCELLENCE**

Strives to do the best that he/she can in every aspect of his/her capacity

### **PROACTIVE AND INNOVATIVE MINDSET**

Has the initiative to improve circumstances and situations at hand and is also concerned with finding solutions to foreseeable problems even before problems arise

### **CULTIVATES HARMONIOUS CULTURE**

knows how to mingle and socialize with people from all walks of life, not only clients but especially fellow co-workers in order to foster a deeper connections and develop better more supportive relationships

### **SERVICE WITH A SMILE**

Regardless of his/her personal predicament, he/she aims to please through service with a heart

### **FIRM AND FAIR, YET COMPASSIONATE MANAGEMENT**

Superiors and company management treat all subordinates reasonably while taking into consideration other factors that make an employee valuable

# LINES WE OFFER

- Health
- Fire
- Motor
- Dental
- Travel
- Accident
- Medical
- Life
- Education
- Pension
- Construction All Risk (CAR)
- Bond
- Golf
- Comprehensive General Liability
- CTPL
- Memorial

# LINES WE OFFER

- Marine
- Pawnshop
- Cremation
- Errors & Omissions
- EEI
- Floater
- Money security payroll
- Fidelity
- Prof. Liability
- Professional Indemnity
- Fine Arts Insurance

# PARTNER PRINCIPALS

- AIG PHILS. INSURANCE, INC.
- ASALUS CORPORATION
- ASIA UNITED INSURANCE, INC.
- ETIQA LIFE AND GENERAL ASSURANCE PHILIPPINES, INC. (formerly ASIAN LIFE & GENERAL ASSURANCE CORPORATION)
- AXA PHILIPPINES, INC.
- CHARTER PING AN INSURANCE CORPORATION
- EASTWEST HEALTHCARE, INC.
- FIRST LIFE FINANCIAL COMPANY, INC.
- FPG INSURANCE CO., INC.
- INSULAR LIFE HEALTH CARE, INC.
- MALAYAN INSURANCE COMPANY, INC.
- MAPFRE INSULAR INSURANCE CORPORATION
- MEDICARD PHILS., INC.
- ORIENTAL ASSURANCE CORP.
- PACIFIC CROSS HEALTHCARE, INC.

# PARTNER PRINCIPALS

- PACIFIC CROSS INSURANCE, INC.
- PARAMOUNT LIFE & GENERAL INS. CORP.
- PHIL. BRITISH ASSURANCE CO., INC.
- PHILHEALTHCARE, INC.
- PHILIPPINES FIRST INSURANCE CO., INC.
- PIONEER INSURANCE AND SURETY CORP.
- PIONEER INTERCONTINENTAL INSURANCE CORPORATION
- PIONEER LIFE, INC.
- PRUDENTIAL GUARANTEE AND ASSURANCE INC.
- STANDARD INSURANCE CO., INC.
- STARR INTERNATIONAL INSURANCE PHILS. BRANCH
- SUN LIFE OF CANADA (PHILS.) INC.
- THE MERCANTILE INSURANCE CO., INC.
- THE PHILIPPINE AMERICAN LIFE & GEN., INSURANCE CO.
- UNITED COCONUT PLANTERS LIFE ASSURANCE CORP.
- VALUECARE HEALTH SYSTEMS, INC.



**RAROCO** INSURANCE BROKERS, INC.  
**ORGANIZATIONAL CHART**

**MANAGEMENT**



**CORPORATE**



**NEW BIZ**



**RENEWAL**



**CUSTOMER SERVICE**



**ADMIN**



**I.T.**



**FINANCE**





**Feel secure, be insured!**

# CONTACT US

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 RAROCO Insurance Brokers, Inc.

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**THANK YOU!**



**RAROCO  
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